Past to Present  Rebuilding our Legacy
Well Planned VISION for Success

Main Entrance Central Lobby

Black Box  Flexible Cabaret  Thrust  Proscenium
5 NYSOPRHP grants (2 from CFA), 1 HCR-RARP (CFA) Also: RESTORE, CDBG, DASNY, NEA-SAT etc.

Demo
Clean Up
Rehab
Plan & Design
Repair
Stabilize
$5,000,000 raised to date
Initial Acquisition
$5,000,000 raised to date
JC Health & Cultural iDistrict  181 acres
with National Register District  DOS grant

District Anchors:
- UHS
- GWT
- BU Pharmacy
- School plus….
- Spool mfg.
The auditorium space is well thought out acoustically. It will fulfill the local need for a 500/900-seat theatre in the community.”

Janis Barlow and Associates, Theatre Consultant

Arguably the finest theatre design in Broome County”
Your architect & consultant choices set the tone
Building Assessment & “As Is” drawings
Department of Interior Standards
Your building is a vessel- what will you use it for?
Can your Vessel hold/serve your Vision?
Feasibility Study for adaptive or appropriate use
Appropriate definitions and word usage
“Order of Magnitude” numbers- Probable Costs

Note: A “free” architect with little experience can cost you allot
Start with your Budget

Know your probable cost
Know your match
% of Administration
% of A & E
Prove Sustainability

Sources of Income

- Tickets Sales for Productions & Presentations
- Festivals, Conferences & Events
- Concessions & Catering
- Company Touring Shows
- Residual Fees from New Work
- Academy Tuition
- Annual Sponsorships & Donations
- Private & Community Rental of our stages & spaces
Prove you Fulfill a NEED

Where do you fit into existing plans to improve the community?

Are you LIFTING the Local Economy?

Are you creating JOBS? Can you prove it?
Will you bring in NEW REVENUE?
Will you keep graduate here?
Will you bring young professionals here?

Need vs Lack

Document Document Document
Binghamton University is continually seeking partnerships to enhance the quality of life in our community. The Goodwill Theatre is an excellent example of a partner that connects the importance of the arts with the vibrancy of our community. I endorse and encourage the strengthening of connections between the Goodwill Theatre and a variety of our academic programs, including theater, cinema, social work, management, and public affairs.

Binghamton University President Harvey Stenger

We are enthusiastic about a collaboration between SunyBroome and the Goodwill Theatre for the mutually beneficial possibilities it offers. I endorse this project recognizing that it can provide additional access and value to our students and faculty thereby enriching the arts community in the Southern Tier.

SunyBroome President Dr. Kevin E. Drumm
The Mission of Goodwill Theatre Inc. is to create and operate a dynamic regional performing arts center and professional training academy that will enrich the lives of our residents and visitors through education, events and performances.

www.goodwilltheatre.net

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